Open letter to every man that enters CBC,

Every Man Matters! Yes, I mean you. You really do matter! Everything you do every single day of your life matters. This is something I wish someone would have told me long ago. As someone who came to know Christ later in life, I never knew the true impact of my actions and decisions. I've learned that there is simply no indifference in manhood. You and I are absolutely making a difference one way or another. The question is; what kind of difference are we making? Are we having a positive effect on those things that have eternal significance? Undoubtedly, at some point in your life you will ask yourself some version of this question. Be prepared to have a good answer.

By being in community with other men in pursuit of Jesus Christ, you can exponentially increase your probability of having winning seasons throughout your life. Moreover, you can prevent losing when it matters most. I've experienced this first hand, I've observed it in others, and it's based on biblical truths. It seems too simple but it's amazing what God does when you just show up. "Though one may be overpowered, two can defend themselves. A cord of three strands is not quickly broken." Ecclesiastes 4:12 (NIV)

I am asking you to stand with us now and fight for what matters most. Stand with us, so we can reach every man! "Him we preach, warning every man and teaching every man in all wisdom, that we may present every man perfect in Christ Jesus. To this end I also labor, striving according to His working which works in me mightily." Colossians 1:28-29 (NKJV). Where there is a man, there is a friend, a coworker, a spouse, and/or a child and we do not want anyone left behind.

When every man matters no one is left behind,

Kelly Chestnut

Director, CBC Men